

EMPOWERMENT LEAGUE

EQUAL | POWERFUL | UNSTOPPABLE



The Empowerment League is a loyal, dedicated group of donors who have included YWCA Boulder County in their estate planning. They dream big and want to leave not only a memorable footprint with the YWCA in Boulder, but also many footprints leading to the doors of the state legislature, a future filled with women of every race in STEM classrooms and careers, and a world where equity is a way of life and not a battle cry to address barriers that have limited all women, especially women of color, in society.

eliminating racism
empowering women

ywca

Boulder County



Caring for the People and Causes You Love – Denny's Story

Meet Denny Kercher, a member of YWCA Boulder County's Empowerment League. Denny is part of this very special group of supporters who have included YWCA Boulder County in their estate plans and committed themselves to the future of the organization with a bequest, such as being a partial beneficiary of a retirement account or appreciated assets. These planned gifts will provide YWCA Boulder County with steady future income to ensure the work continues to empower women and eliminate racism.

A YWCA Boulder County volunteer for the past 25 years, Denny has served on the Board of Directors in various capacities including Board President and Board Advisor. She played an active role as the organization grew and strengthened its impact and reach in the community. Denny never imagined she would have the funds to leave a bequest and support YWCA Boulder County, an organization that helped give her life meaning by providing an outlet that matched so well with her values.

YWCA Boulder County helped Denny live her life with meaning by following her passion and dreams: protecting

children and empowering women. These were values rooted in her own personal experience as her early years were not easy. She grew up ahead of her years caring for two parents with disabilities and sadly, she also suffered abuse at the hands of men. However, these trying and painful experiences only strengthened her resolve to do everything she could to protect and strengthen other women and girls.

Denny went on to build a family, a career, and a community, all while finding her voice. She dreamed big and forged a business that helped to empower other women while empowering herself, and YWCA Boulder County helped her achieve her dream. There were times while raising her daughters as a single mother when money was very tight. She wasn't sure she could ever leave an estate gift to YWCA Boulder County. And then she thought of her house - a safe haven for her and her girls, and

a means to an end. Her home was now valued well beyond what she could ever have hoped, and she is now a member of the Empowerment League. Finally, she was able to include YWCA Boulder County in her will.

Denny has always valued giving back. It started when she was a child attending church and was taught to tithe to support those in need. For her, joining YWCA Boulder County's Empowerment League was the achievement of a dream to give back to the organization, and the culmination of many years of support. For other donors whose values align with YWCA Boulder County's mission and goals, joining the Empowerment League is a way to ensure that their annual support is continued in perpetuity.

Getting Started Is Easy

Think about YWCA Boulder County and why you are motivated to support it.

For many of you, it is your commitment to the work still to be done...the next 100 years. Please consider joining the Empowerment League by making an estate gift to YWCA Boulder County, at any level and without having to write a check.

August is National Make-a-Will Month.

YWCA Boulder County will soon be sharing with you a simple, easy tool to create your own legal will thanks to a partnership with FreeWill. FreeWill makes estate planning warm, intuitive and totally free, so you can more easily care for the people and causes you love. Trusted by thousands, FreeWill

works with the nation's top legal experts to create an interactive online will maker. With FreeWill, you can write or update your legal will, for free, in less than 20 minutes.

Care for those you love while creating opportunities in the future to empower women and girls and eliminate racism.

Make a planned gift today! For more information on the Empowerment League and how to make an estate gift to YWCA Boulder County, contact Lisa Gills: lgills@ywcaboulder.org, or call: (303) 443-0419, ext. 104.

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