FOR IMMEDIATE RELEASE

YWCA Boulder County Announces 2021 Annual Gala “Lights, Camera, TAKE ACTION”

Virtual Academy Award-themed Gala to Include Options for Food and Wine Delivery to Make it a Special Night

BOULDER, CO – February 3, 2021 – YWCA Boulder County today announced the organization’s annual fundraising gala scheduled for 6:30 p.m. to 7:30 p.m. on March 9, 2021. This year’s event, dubbed “Lights, Camera, TAKE ACTION”, will be virtual and will be an inspirational hour to help fund the organization’s programs and rally around its mission to eliminate racism and empower women.

YWCA Boulder County will be celebrating an awards night the way it should be - with women and people of color in the spotlight. Guests will spend an hour making a difference in the community, and enjoy an awards ceremony, a guest speaker, paddle raiser and an event drawing.

“We’re looking forward to coming together for an inspiring hour of impact,” said Debbie Pope, CEO, YWCA Boulder County. “We’re excited to bring our community together and find ways for everyone to take action and create positive change.”

At the gala, YWCA Boulder County will be honoring Sue Fagan, Former YWCA Board Chair and Community Advocate, with the Janet Beardsley Award of Excellence. This award recognizes outstanding contributions in the pursuit of women’s empowerment and the elimination of racism. YWCA Boulder County will also be honoring Kathleen Buchholz, SVP, Integration & Financial Systems, Zayo Group, with the YWCA Community Impact Maker Award recognizing a leader in our community who demonstrates commitment and action to creating a more equitable, inclusive, and empowering place for all who live in Boulder County.

The program for the evening is as follows:

6:00 PM | Virtual Doors Open

Feel Free to Join Early to Ensure You're Connected before the Program Begins

6:30 - 7:30 PM | Program
An Hour of Impact, with Awards, Guest Speaker, Paddle Raiser and Event Drawing

Red Carpet Ticket $100 | Screening Ticket $35

Your $100 Red Carpet Ticket includes your Screening Link plus a **gourmet Happy Hour Nosh & Nibbles spread** (feeds 1-2 people) from local Cured Boulder. Add-on options include delivery**, wine and Lily's Sweets chocolate.

*Vegetarian, Vegan and Gluten-free options available.
**Pick-up option available in downtown Boulder on March 9. Delivery for Boulder County residents only.

Happy Hour Nosh & Nibbles

Enjoy a decadent spread from Cured Boulder with hand-picked gourmet cheeses, charcuterie, and curated wine selections, with vegan, vegetarian and gluten-free options available. Add-ons options include delivery*, wine and Lily's Sweets chocolate.

*Pick-up in downtown Boulder available on March 9. Delivery for Boulder County residents only.

Paddle Raiser

YOUR support makes a difference and fuels our important work to eliminate racism and empower women. Auctioneer Debbie Scheer from The Gala Team will lead us in an inspiring evening of impact to TAKE ACTION and support YWCA Boulder County.

Event Night Drawing

Purchase one or more Lily’s Sweets chocolate bars (assorted flavors), along with your Red Carpet Ticket, to enter our Event Night Drawing for a special prize at the end of the Program.

Tickets for the event are now on sale. Red Carpet Tickets cost $100/each, and Screening Tickets cost $35/each. Your $100 Red Carpet Ticket includes your screening link plus a gourmet Happy Hour Nosh & Nibbles spread* (feeds 1-2 people) from one of Boulder’s most popular shops, Cured.

For more information and to purchase tickets, visit: https://action.ywcaboulder.org/event/lights-camera-take-action-a-night-with-ywca-boulder-county/e320895

The YWCA is also seeking corporate sponsors for the event. If your company or organization would like to make an impact and gain exposure in the community, please contact Robyn Hazlitt at rhazlitt@ywcaboulder.org for more information.
Thank you to our generous sponsors including: Lily’s Sweets, Twisted Foundation, Elevations Credit Union, KeyBank, Sunflower Bank, Tebo Properties, Alpine Bank, Blue Spruce Construction, North Boulder Dental Group, Planet Home Lending Boulder, Siân Murphy with WK Real Estate, Eden-Harris Group, Deidre G. Farrell, CFP®, Thrivent Financial Consultant, Amy Hayes Design, Cured Boulder, and Morrell Printing Solutions.

Since YWCA USA’s founding in 1858, YWCA has been at the forefront of the most critical social movements. This rich history, along with its current program offerings, makes YWCA USA the oldest, largest, and one of the most accomplished multiracial organizations in the fight for social justice. In Boulder, YWCA has evolved over the years from boarding house to social club and today is a human service agency. The organization is a non-sectarian nonprofit that is not affiliated with any religious group, and is a publicly funded, inclusive organization that welcomes everyone to participate, male and female alike.

Throughout the last century, women have come to YWCA to find housing assistance, business advice, career counseling, fitness classes, and affordable childcare. Beginning in the 1980s, community members could count on YWCA Boulder County to provide low-cost parenting classes and valuable resources to support healthy self-esteem and economic self-sufficiency. Our wide range of programs continue to provide services to those who need them.

About YWCA Boulder County
YWCA Boulder County is dedicated to eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all. The organization has been providing a variety of vital services to the women, children, and families of Boulder County for nearly 100 years. YWCA Boulder County is a welcoming human service agency that works with over 7,000 individuals annually. For more information on our programs, visit: www.ywcaboulder.org/.

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