

2023 Event Sponsorships

Join YWCA Boulder County in our mission to **ELIMINATE RACISM and EMPOWER WOMEN in Boulder County** by sponsoring one or more of our annual fundraising events.

We are looking for meaningful partnerships to allow you to learn, engage, and build a vibrant community with us. As our partner, you will receive:

- **Colorado Child Care Tax Credit** for a lower net cost to you for your sponsorship
- **Event benefits** including tickets, brand promotion to our supporters, and more
- **Engagement opportunities** throughout the year, including volunteering with our programs, hosting a DIY virtual fundraiser, racial justice trainings, and more

2023 EVENT SPONSORSHIP OPPORTUNITIES

Annual Gala – Saturday, March 11, 2023

Empowered Luncheon – August 2023

Dancing with Boulder Stars – November 2023

Since 1922, YWCA Boulder County has strengthened our community with programs including:

- **Persimmon Early Learning**, offering affordable, high-quality child care for families
- **Reading to End Racism (RER)**, a K-8 program where thousands of elementary students discuss bullying, racism, and discrimination in their classrooms
- **STEM E3**, a program for 5th - 8th grade youth and girls of color emphasizing education, employment and entrepreneurship
- **Latina Achievement Support (LAS)**, a program that supports young Latina women as they strive for academic and interpersonal success
- **Racial Justice & Equity Education** trainings for organizations and community members
- **Advocacy** work at the local, state and national level for women, girls, and people of color

For over 100 years, YWCA Boulder County has worked to eliminate racism and empower women in Boulder County and has helped women and children of all ages and backgrounds thrive.

As an inclusive, secular nonprofit organization, we are publicly funded, not affiliated with any religious group, and welcome people of all backgrounds and genders to participate in our important work.

Gala Sponsorship Levels

Fully Customizable Sponsorships

In between levels? Value a certain benefit more?
We are happy to customize your sponsorship to best meet your needs!

Estimated Promotional Benefits

Social media: 2.3 K+ Followers
Emailing list: 6,000+ Subscribers
Gala Event Attendees: 300+ Guests

	Diamond Level \$10,000	Platinum Level \$5,000	Gold Level \$2,500	Silver Level \$1,000	Bronze Level \$500 *New Sponsors*
2023 Gala Benefits					
Recognition as "YWCA Gala presented by..."	X				
Exclusive Press Release about Sponsorship	X				
Prerecorded company 30 sec. video shown at Event	X				
Scrolling Web Banner on YWCA Homepage	X				
Recognition in (1) YWCA Print Newsletter	X	X			
Recognition in (1) YWCA YWire eNewsletter	X	X	X	X	
Complementary Event Tickets	20 Seats (2 Tables)	10 Seats (1 Table)	4 Seats	2 Seats	1 Seat
Recognition During the Live Event	Verbal & Written	Verbal & Written	Verbal & Written	Written	Written
Event Website & Social Media Mentions	Premier Logo Placement	Premier Logo Placement	Logo	Name Listed	Name Listed
Recognition in All Printed Event Materials	Premier Logo Placement	Premier Logo Placement	Logo	Name Listed	Name Listed
Event Signage	Logo	Logo	Logo	Name	Name
Inclusion in Event Press Release	X	X	X	X	X