

# 2023 LUNCHEON SPONSORSHIP BENEFITS

Join YWCA Boulder County in our mission to **ELIMINATE RACISM and EMPOWER WOMEN in Boulder County** by sponsoring our 2023 *Better Because of Her* Luncheon coming up on Thursday, August 24, 2023 at the Boulder JCC. We will lift up the incredible women who have made a difference in our community and our lives.

We are looking for meaningful partnerships which will also allow you to learn, engage, and build a vibrant community with us. As our partner, you will receive:

- **Colorado Child Care Tax Credit** for a lower net cost of sponsorship
- **Event benefits** including tickets, brand promotion to our supporters, and more
- **Engagement opportunities**, including volunteering, DIY fundraiser opportunities, racial justice trainings, and more

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Since 1922, YWCA Boulder County has strengthened our community with programs including:

- **Persimmon Early Learning**, offering affordable, high-quality child care for families
- **Reading to End Racism (RER)**, in local elementary schools
- **STEM E3**, a STEM program for 5th - 8th grade youths and girls of color
- **Latina Achievement Support (LAS)**, supporting local Latina high school students
- **Racial Justice & Equity Education** trainings for organizations and community members
- **Advocacy** work at the local, state and national level

For over 100 years, YWCA Boulder County has worked to eliminate racism and empower women in Boulder County and has helped women and children of all ages and backgrounds thrive.

As an inclusive, secular nonprofit organization, we are publicly funded, not affiliated with any religious group, and welcome people of all backgrounds and genders to participate in our important work.



**Fully Customizable Sponsorships**

Value a certain benefit more? We are happy to customize your sponsorship benefits!

**Estimated Promotional Benefits**

Social media: 2,300+ Followers  
Emailing list: 6,000+ Subscribers  
Luncheon Event Attendees: 300 Guests

<b>2023 Luncheon Benefits</b>	<b>Diamond Level \$10,000</b>	<b>Platinum Level \$5,000</b>	<b>Gold Level \$2,500</b>	<b>Silver Level \$1,000</b>	<b>Bronze Level \$500</b>
Recognition as "YWCA Gala presented by..."	X				
Exclusive Press Release about Sponsorship	X				
Prerecorded 30 sec. Company Video Shown at Event	X				
Scrolling Web Banner on YWCA Homepage	X				
Recognition in (1) YWCA Print Newsletter *2,000+ Contacts	X	X			
Recognition in (1) YWCA YWire eNewsletter *6,000+ Subscribers	X	X	X	X	
<b>Presence at Event "Sponsorship Showcase" *New!*</b>	<b>1 Premier Booth</b>	<b>1 Booth</b>	<b>½ Booth</b>	<b>¼ Booth</b>	<b>Virtual Booth</b>
Complimentary Event Tickets	20 Seats (2 Tables)	10 Seats (1 Table)	5 Seats	2 Seats	1 Seat
Recognition During the Event *Estimated 300 Guests	Verbal & Written	Verbal & Written	Verbal & Written	Written	Written
Event Website & Social Media Mentions *2,300+ Social Media Followers	Premier Logo Placement	Premier Logo Placement	Logo	Name Listed	Name Listed
Recognition in All Printed Event Materials	Premier Logo Placement	Premier Logo Placement	Logo	Name Listed	Name Listed
Event Signage	Premier Logo Placement	Premier Logo Placement	Logo	Name	Name